What can I do with a major in
Creative Writing

The information below describes typical occupations and employers associated with this major. Understand that some of the options listed below may require additional training. Moreover, you are not limited to these options alone when choosing a possible career path.

Description of Creative Writing

When you read a good poem, do you wonder how the writer managed to form such interesting images? When you read a novel, do you think about how the author created characters you can relate to?

If you pursue a degree in creative writing, you’ll try to answer questions like these, analyzing poetry and fiction to learn how writers create successful work. You will also try your hand at creating your own work, which you’ll share with professors and classmates. Although it’s unlikely that you’ll make a living from writing poetry or fiction, you will gain the skills needed to work in fields such as editing, publishing, journalism, and advertising.

Possible Job Titles of Literature & Languages Graduates (Includes Full-Time, Internships & Co-Ops)
(*Jobs secured as reported by CBU Career Services post-graduate survey)

Academic Advisor
Account Planner
Administrative Associate
Advertising Executive
Announcer (Radio/TV)
Assistant Broadcast Negotiator
Assistant Editor
Assistant Project Manager
Assistant Director of Alumni
Associate Director of Public Relations
Attorney*
Author
Bibliographer
Book Store Manager
Broadcast Journalist
Case Manager
Claims Representative
Columnist
Commentator
Communications Coordinator
Communications Specialist
Congressional Aide
Consumer Affairs
Consumer Psychology Analyst
Consultative Sales Rep
Copy Editor
Copywriter
Corporate Writer
Court Reporter
Critic
Curator
Customer Service Rep
Desktop Editor
Developing Coordinator
Editor
Editorial Assistant
Education Coordinator
English Teacher
Entertainment agent
ESL Instructor
Executive Assistant
Financial Advisor*
Foreign Correspondent
Freelance Writer
Human Resource Assistant*
Information Specialist
Interpreter
Journalist
Legal Assistant
Librarian*
Linguist
Literary Agent
Litigation Research Assistant
Lobbyist
Marketing Coordinator
Marketing Executive
Marketing Specialist
Marketing/Grant Writer
Media Specialist
Mortgage Loan Specialist
Narrator
News Reporter*
Paralegal
Patient Representative
Personal Banker
Playwright
Politician
Press Representative
Process Analyst
Production Artist/Designer
Production Assistant
Program Assistant
Proofreader
Property Coordinator
Public Relations Specialist
Public Relations Writer
Publisher Proofreader
Publishing assistant
Quality Assurance Specialist
Reading Specialist
Relay Agent
Reporter
Research Associate
Sales Manager
Script Writer (Radio/TV)
Staff Writer
Speech Writer
Teacher*
Technician
Technical Writer*
Test Developer
Training Specialist
Translator
Travel Agent
Web Designer
Wildlife Firefighter*
Writer
Writing Instructor
Youth Director

CBU Career Services ● (901) 321-3330 ● www.cbu.edu/career ● career@cbu.edu
Possible Employers and Employment Settings for Literature & Languages Graduates
(*Jobs secured as reported by CBU Career Services post-graduate survey)

Academy of Science & Engineering
Advertising Firms
American Express Financial
Archer Malmo
Attorney Offices
AutoZone*
Banks
Bloomberg L.P.
Bookstores
Cerner Corporation
Clear Channel
Colleges and Universities
Council Travel
Cumberland Region Tomorrow
Department Stores
Department of Defense
Department of the Interior*
Ducks Unlimited
Education Departments
Educational Institutions
Farr Miller & Washington
Gallup Organization
GE Financial Assurance
Graphic Arts Association
Health Care Corporations
Holcomb Speed
Insurance Companies
International Paper*
John Wiley & Sons
Libraries
Library of Congress
Literary Periodicals
Magazine Companies
Media Edge
Memphis Magazine/Flyer
Memphis Business Journal
Morgan Keegan
Mosby, Inc
NAC International
Newspapers
Nonprofit Agencies*
Nova Factor
Orpheum Theatre
Political Action Groups
Professional Photographers
Public Relation Firms
Publishing Companies
Radio and TV Stations
Research Firms
School Systems*
Sprint
Teach for America
Travel Agencies
UNUM
VISTA
Work and Way
Wine Cellar Solutions
Youth Villages

Skill Sets and Interests Associated with Literature & Languages Majors

Proficiency at reading, writing, and speaking
Maintains command of grammar and vocabulary
Capable of reading analytically
Aptitude toward making critical observations
Able to successfully make decisions
Able to maintain concentration for long periods
Increased capacity for creative thinking
Willingness to work toward deadlines

Top Career Services Resources for Literature & Languages Majors

Career Resources Library (Buckman 207)
CareerLinX: https://cbu-csm.symplicity.com/students/
Memphis Business Journal, Book Of Lists

Sign up for a free account and find out what careers you might be a fit for using:

TypeFocus: www.typefocus.com (Access Code: CBU8998)
SIGI 3: www.tinyurl.com/cbusigi

CBU Campus Contacts Associated with Literature & Languages

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Additional Resources/Contacts for Literature & Languages Majors

National Council of Teachers of English: www.ncte.org
AWP, The Association of Writers and Writing Programs: http://awpwriter.org
Center for Communications, Inc.: http://www.cencom.org