What can I do with a major in
International Business

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The information below describes typical occupations and employers associated with this major. Understand that some of the options listed below may require additional training. Moreover, you are not limited to these options alone when choosing a possible career path.

Description of International Business

The Bachelor of Science in Business Administration with a concentration in International Business provides a strong foundation in the current issues and problems that as a business professional you would face in an increasingly global marketplace. By choosing this concentration you have the unique opportunity to learn from the practical application of basic managerial principles. You study a variety of international cultures with particular attention to conducting business in these cultures. You will also have the opportunity to analyze business activities across cultures, social and environmental consequences of location decisions, and the alternative uses of resources. When you complete this program, you will have the tools needed to make strategic choices required of managers when entering new markets and competing in the overseas environments. An integral component of the program is the required internship or practicum. Both of these will afford you the opportunity to travel overseas and study in different cultural and economic settings.

Possible Job Titles of International Business Graduates (Includes Full-Time, Internships & Co-ops)
(*Jobs secured as reported by CBU Career Services post-graduate survey)

Account Executive – Sales
Analyst – Business International
Assistant Manager – Exports
Business Analyst
Business Development Representative
Business Leader, Customer Management
Director of International Marketing
Policy & Governance Analyst
International Transportation Analyst
Management Associate
Manager - Schools Division
Manager, Export Control Compliance
Operations Manager - Service
Management Center
PIM Analyst II-Human Resources
Research Associate
Senior Communications & Marketing
Senior Manager, International Sales
Territory Manager
Sales Representative - Worldwide Travel

Possible Employers and Employment Settings for International Business Graduates
(*Jobs secured as reported by CBU Career Services post-graduate survey)

ALS Global
Amadeus North America
American Honda Motor Co
Avery Dennison Corporation
CACI International Inc.
Ernst & Young
Genentech
Gigya
Integrated Medical Systems
International Baccalaureate
International Paper
Intertek
LivingSocial
MasterCard
Prime Therapeutics
Raytheon
Roche
US Airways
Worldstrides
Zoosk

Skill Sets and Interests Commonly Associated with International Business Majors

Advising
Analyzing Numerical Data
Analyzing, Interpreting, Evaluating
Attention To Detail
Computing, Applying Formulas
Conducting Research
Developing Ideas
Foreign Languages
Keeping Records
Making Presentations
Managing Time & Resources
Planning & Making Decisions
Training & Instructing
Writing, Preparing Reports

Top Career Services Resources for International Business Majors

Career Resources Library (Buckman 207)
CareerLinX:  https://cbu-csm.symplicity.com/students/
Memphis Business Journal, Book Of Lists
Sign up for a free account and find out what careers you might be a fit for using:

TypeFocus: [www.typefocus.com](http://www.typefocus.com) (Access Code: CBU8998)
SIGI 3: [www.tinyurl.com/cbusigi](http://www.tinyurl.com/cbusigi)

Resources for International Business Majors


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