What can I do with a major in Management

The information below describes typical occupations and employers associated with this major. Understand that some of the options listed below may require additional training. Moreover, you are not limited to these options alone when choosing a possible career path.

Description of Management

The Bachelor of Science in Business Administration with a concentration in Management is designed to prepare you for knowledgeable leadership roles in the business world, emphasizing planning and decision-making skills. Your coursework focuses on such topics as organizational structure and behavior, leadership theory, networking, human resources, international business, corporate policy, and strategic planning. The mission of the Management concentration at CBU is to endow you with the knowledge, analytic capability, critical thinking, leadership skills, and ethical moorings essential to successful and responsible business careers in a rapidly changing and technologically driven global business enterprise.

Possible Job Titles of Management Graduates (Includes Full-Time, Internships & Co-Ops)
(*Jobs secured as reported by CBU Career Services post-graduate survey)

Airport Operations Supervisor
Area Manager Service Shop (T)
Complex Administrative Manager
Convention Specialist*
Delivery Center Manager
Director, Systems Software
General Manager
General Operations Manager
Management Trainee*
Manager, Safety/Employee Development
National Business Manager
Office Support Specialist*
Operations Specialist*
Production Manager
Production Supervisor - 2nd Shift
Program Coordinator II
Promotions Assistant*
Property Manager/Community Director
Public Communications Manager I
Regional Business Analyst*
Regional Sales Specialist*
Regional Manager
Senior Order Management Specialist*
Site Manager C17 Altus AFB
Territory Manager*
Warehouse Supervisor

Possible Employers and Employment Settings for Management Graduates (Full-Time & Internships)
(*Jobs secured as reported by CBU Career Services post-graduate survey)

American Institute for International Steel
Astrazeneca
Caesar’s Entertainment
Chicago Board Options Exchange
ecolab
Enterprise Rent-A-Car*
FedEx*
First Tennessee Bank*
Flinn Broadcasting*
Greenscape, Inc
Helena Chemical Company*
IBM*
L-3 Communications
Lab Four Career Training*
Medtronic*
MRC
Nestle Purina*
ProAuto, Inc.
QualiTech, Inc
RichSmith Development, LLC
UBS
UNC Health Care
Waste Management
WellPoint, Inc
Williams-Sonoma, Inc
Worldwide Flight Services
Wunderlich Securities*
Skill Sets and Interests Associated with Management Majors

- Analyzing community needs
- Analyzing manpower requirements
- Critiquing & diagnosing problems
- Decision-making
- Goal setting
- Planning & organizing events
- Problem-solving
- Program development
- Reviewing/evaluating
- Surveying
- Systematizing/organizing material
- Team building
- Trouble-shooting

Top Career Services Resources for Management Majors

Career Resources Library (Buckman 207)
CareerLinX: https://cbu-csm.symplicity.com/students/
Memphis Business Journal, Book Of Lists

Sign up for a free account and find out what careers you might be a fit for using:

TypeFocus: www.typefocus.com (Access Code: CBU8998)
SIGI 3: www.tinyurl.com/cbusigi

CBU Campus Contacts Associated with Management

Dr. Kristin Prien, Chair, Professor
(901) 321-3304 - kprien@cbu.edu
Christina L. Brown, Administrative Assistant
(901) 321-3315 - clbrown@cbu.edu

Additional Resources/Contacts for Management Majors

National Association of Business Economics: www.nabe.com
International Traders Association: www.tradezone.com
US Chamber of Commerce www.uschamber.com
Hoover’s Online: www.hoovers.com