What can I do with a major in

Visual & Performing Arts

The information below describes typical occupations and employers associated with this major. Understand that some of the options listed below may require additional training. Moreover, you are not limited to these options alone when choosing a possible career path.

Description of Visual & Performing Arts

As an art student you are challenged to combine your creative and intellectual process while learning to communicate through images. Just as a writer thinks in words, a musician in sound and rhythm, and a mathematician in numbers, an artist thinks visually.

At CBU, you will be expected to use all aspects of your Lasallian education to become an imaginative problem solver who possesses the ability to create individual and socially relevant works of art.

Through small classroom numbers, you will be able to enjoy individualized instruction at the highest academic level. You will rapidly develop a sense of community with your peers as well as your professors through campus and community activities.

You will be able to choose from several disciplines: painting, drawing, printmaking, sculpture, or any combination of these in order to complete your major. The study of art history is a vital part of this major. It places art in a historical context along with religious, cultural, and social issues in order to understand how art contributes to our rapidly changing world.

In our Studio Art program, you will become aware of global issues in art through local exhibitions, internships, visits to campus by artists from around the world, and study abroad programs. If you are interested in Theatre, the program here at CBU offers many opportunities for both actors and stage technicians to develop skills and gain experience.

Possible Job Titles of Visual & Performing Arts Graduates (Includes Full-Time, Internships & Co-Ops)

(*Jobs secured as reported by CBU Career Services post-graduate survey)

Actor/Actress*  Composer/Arranger  Muralist
Admissions Counselor*  Computer Education Specialist*  Musician
Advertising Specialist  Corporate Event Coordinator*  Personal Manager
Animator  Costuming/Wardrobe*  Plant/Flower Designer*
Announcer  Counselor*  Profile Designer*
Appraiser  Critic  Program Assistant*
Architect*  Curator  Program Director*
Archivist  Development Associate*  Project Manager
Art Critic  Director of Community Education*  Promoter
Art Educator  Disc Jockey  Public Relations Representative
Art Restorer  Display/Set Designer  Publisher
Art Therapist  Draftsman/Researcher  Singer/Performer
Artist  Drama Therapist  Social Worker
Artist Agent  Editor  Special Events Coordinator
Assistant Art Director*  Engraver  Storyboard Artist Apprentice*
Auction Administrator*  Exhibit/Display Designer*  Studio Artist
Auxiliary*  Graphic Artist  Talent Agent
Biographer  Graphic Designer*  Teacher*
Calligrapher  Interior Designer  Technician
Case Manager*  Jewelry Designer  Theatre School Admissions*
Casting Director  Journalist  Tour Manager
Cataloging Associate*  Librarian  TV Director
Ceramic Artist  Lighting Designer  Volunteer Coordinator
Cinematographer  Makeup Artist  Webmaster
Columnist  Marketing Assistant  Writer
Comedian  Merchandising Assistant*
Possible Employers and Employment Settings for Visual & Performing Arts Graduates
(*Jobs secured as reported by CBU Career Services post-graduate survey)

Advertising Agencies  Education Departments  National Archives
Archives  Entertainment Companies  National Gallery of Art*
Art Galleries  Freelance*  Non-profit Organizations*
Art Publications  Government Agencies  Orchestras
Auction Houses  Graceland*  Performing Art Centers
Baber Direct Marketing*  Graphic Arts Association*  Private Employers*
Bergdorf Goodman  Human Service Agencies  Professional / Trade Associations
Body Politic Theatre  Insurance Companies  Public Interest Groups
Bookstores  Justice Department  Public Relation Firms
Broadcasting Companies  Legislatures  Publishing Companies
Businesses and Corporations  Libraries  Radio and Television Stations
Chambers of Commerce  Library of Congress  Religious Organizations
City Improv  Magazines & Newspapers  Research Foundations
Civil Service Commission  Memphis Arts Council*  Retail Stores*
Colleges and Universities*  Memphis College of Art*  School Systems*
Community Development Agencies  Mercury Advertising*  Social Service Agencies
Consulting Services  Mt. Bachelor Ski Resort  Sotheby's
Consumer Affairs Office  Museums*  State Musical Theatre
Copper Penny*  Music and Film Studios  Sun Valley Center for Arts*
Cordova Safety Products*  Music Industry Associations  Travel and Tour Agencies
Cowden Art Conservation  Music Stores  Watkins College of Art
DeSoto Youth Theatre*  Music Therapy Centers  Williamson Haizlip, Inc.*

Skill Sets and Interests Associated with Visual & Performing Arts Majors
Communicates ideas and emotions creatively  Time management & Problem Solving Skills
Observation of human traits and characteristics  Possesses proficiency for accurate detail
Expressive ability  Possesses aptitude for spatial relationships
Skills with tools, design, lighting and make-up  Recognizes differences in shapes, shading and color
Willingness to risk and sublimate the self  Communication skills
Ability to accurately capture character in writing  Makes critical observations and appropriate decisions
Ability to perform/communicate in front of live audiences  Ability to concentrate for long periods of time

Top Career Services Resources for Visual & Performing Arts Majors
Liberal Arts Jobs by Burt Nadler  Great Jobs for Theatre Majors by Jan Goldgberg
Careers for Culture Lovers and Other Artsy Types by Margaret Gisler  Careers for Color Connoisseurs and Other Visual Types by Jan Goldgberg
Breaking into Film by Kenna McHugh  Career Solutions for Creative People by Dr. Ronda Orment
Breaking into Television by Don Weaver and Jason Siegel  Careers in Art by Joseph A. Gatto
Careers for Class Clowns and Other Engaging Types by Jan Goldgberg

Sign up for a free account and find out what careers you might be a fit for using:
TypeFocus: www.typefocus.com  (Access Code: CBU8998)
SIGI 3: www.tinyurl.com/cbusigi

CBU Campus Contacts Associated with Visual & Performing Arts
Dr. Jana Travis - Chair, Visual & Performing Arts  Sean MacInnes - Administrative Assistant
(901) 321-3386 – itravis@cbu.edu  (901) 321-3335 - smacines@cbu.edu

Additional Resources/Contacts for Visual & Performing Arts Majors
College Art Association - www.collegeart.org
Art Search - www.artsearch.net
American Association Of Museums - www.aam-us.org
Theater Jobs - www.theatrejobs.com
Southeastern Theater Conference - www.setc.org
Art Daily - www.artdaily.com